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Dating App Like Tinder

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**How to Make Online Dating app like Tinder and Azar?**

Have you imagined how people found their love before? May be through friends, family or colleagues, their love stories have completed. But today, with the arrival of technology, finding love is also become easy. YES! Technology brings the solution of this as well. Online dating apps have made an easy way for people to find their loved ones. Today the online dating industry is overflowed with many apps and is still growing. Who could have imagined that among thousands of apps, Tinder has ruled the market with a high success ratio? If you are also planning to build a dating app like Tinder, Azar, Happn, and Bumble, then this article is what you are looking of. In this article, we tried to cover all the essential aspects that will be productive for the companies and help them to build a dating app like Tinder.

***If you want to build an app like Tinder, then first learn, what is Tinder?***

Have you ever thought why Tinder is so much famous? Tinder is one of the most popular apps from other dating apps. This app is available in almost everyone’s phone due to its exciting features. It ***swipes*** (right/left) function is so much prevalent among the individuals, which makes it different from others. Tinder has a surprise stick which makes it exclusive from all dating apps: a gaming force. The app introduced a unique concept which breaks the stereotypes of the dating world using gamification. People like to swipe the multiple profiles and looking for a perfect match at the same time, which is why it has become so popular. Undeniably, mobile dating apps like Tinder, Bumble, Azar, Happn, has made online dating more straightforward than ever.

Let’s look at figures revealing Tinder’s success:

**According to 2019 statistics, Tinder has-**

* 5.2 billion paying subscribers
* 50 million Tinder users globally
* 190+ countries are using Tinder in 40 languages
* 1 billion swipes per day
* 20+ billion matches made since its foundation
* Tinder has the market around $25.8 billion

**Let’s study the elementary feature of Tinder-**

* User profile
* Facebook Login
* Push Notifications
* Private Chat
* Matching
* Geolocation
* Discovery Setting

**Want to introduce something unique in the dating world?**

If you want to make a unique dating app which is not identical to Tinder, consider these compelling features which will help you to stand out from the crowd-

* **Innovative AI algorithms-**With advanced AI algorithms, your app can quickly learn the user preference’s that what kind of profile they are looking for and can match users inevitably
* **Risk score-**Introducing a risk score feature will help your app in increasing its credibility. When a user makes signup, with the help of AI feature, your app can perform multiple verifications like ID, photo, videos and give a risk score accordingly. This feature helps reduce the number of fake profiles and prevent the user from catfishing, and develop a trust of the user towards the app.
* **Spam message detector-**Spam messages weaken the name of an app. A spam indicator can inform a user when a message was sent to several other users at the same time.

**How to make money from dating apps?**

Most dating apps are accessible for free, though there are a lot of prospects for app owners to make lucrative money. Below are the essential approaches through which companies can do a profitable business in the dating industry-

* Freemium
* Paid subscriptions
* Ads
* Gifts and Third-party services

**To sum up,** building a useful dating app in a market with high competition and making a strong position in the industry is not easy. But taking expert advice to develop an app that matches the market and user requirements can make your app stand out from opponents. To get more information on this topic, subscribe to our blog.